



Basketball Ireland Safeguarding Guidelines for Videoing and Photography Permissions

In Compliance with Irish Sporting Guidelines and GDPR Regulations

Basketball Ireland is committed to ensuring the **safety, privacy, and dignity of all players, particularly minors**, when videoing or photographing at our events. These guidelines align with **Sport Ireland's Child Safeguarding Policies, the General Data Protection Regulation (GDPR)**, and **Basketball Ireland's Safeguarding and Data Protection Policies**.

1. General Principles

- The **welfare and protection** of children is paramount.
 - All photography and videography must be **appropriate, respectful, and used solely for its intended purpose**.
 - Consent must be **explicit, informed, and documented**, particularly when involving minors.
 - **Personal data protection** obligations under GDPR must be followed when handling and storing images/videos.
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2. Safeguards for Photography and Videoing at Basketball Ireland Events

2.1 Consent Requirements

✓ **Written consent** must be obtained from a **parent or guardian** before photographing or filming minors.

✓ Consent forms must specify:

- The purpose of the media (e.g., promotion, coaching, social media).
 - Where the images/videos will be published (e.g., Basketball Ireland website, club social media).
 - ✓ Individuals aged **16 or older** (per GDPR regulations) may provide their own consent.
 - ✓ Parents and participants must be able to **withdraw consent at any time**, and the media must be deleted accordingly.
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2.2 Appropriate Content Guidelines

✓ All images/videos must be:

- **Relevant to basketball activities** (e.g., action shots, team photos).
- **Respectful and age-appropriate** (no compromising positions or private moments).
- **Non-identifiable where possible** (avoid personal details in captions or images).

✗ Never capture images of:

- Players in **changing rooms, bathrooms, or private spaces**.
 - Minors in **revealing, suggestive, or inappropriate attire**.
 - Children who have **opted out of media consent**.
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2.3 Restrictions on Sharing and Publication

- ✓ Photographs/videos should only be used for the **intended purpose** (e.g., coaching, promotional content).
- ✓ Images should not contain **full names or personal details** of minors.
- ✓ Secure platforms must be used for **storage and sharing** (e.g., club websites, official Basketball Ireland channels).
- ✓ Personal social media accounts should **not** be used to share images of minors.

✗ Never:

- Tag a minor in **social media posts**.
 - Share images in **WhatsApp groups** or **unencrypted communication platforms**.
 - Edit or manipulate images in a way that **alters the context or misrepresents individuals**.
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2.4 Filming for Coaching and Performance Analysis

- ✓ Coaches may video players for training purposes with **prior consent** from parents and the club.
- ✓ Videos should be stored securely and **deleted when no longer needed**.
- ✓ Players should be made aware when being recorded, and the footage should be **used solely for training purposes**.

✗ Do not:

- Share footage **outside of the coaching team**.
 - Publish private training footage on **public platforms**.
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2.5 Third-Party Photographers and Media

- ✓ Professional photographers must be **approved** by Basketball Ireland and wear **visible accreditation**.
- ✓ All media personnel must sign a **Code of Conduct** and adhere to **child safeguarding guidelines**.
- ✓ Where possible, an official **designated photographer** should be used for events to control image distribution.

✗ Unregistered photographers or spectators should not be allowed unrestricted access to photographing children.

3. Security and Retention of Images and Videos

- ✓ All images/videos must be **securely stored**, with **restricted access**.
 - ✓ Personal data must not be retained **longer than necessary** (in line with GDPR principles).
 - ✓ Clubs should **review and delete outdated images/videos** annually.
 - ✗ **Do not store images/videos on personal devices** (use club-secured platforms instead).
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4. Reporting Concerns and Breaches

- ✓ Any concerns regarding **unauthorized or inappropriate use of images** should be reported immediately to:
 - The club's **Designated Liaison Person (DLP)**.
 - Basketball Ireland's **Child Protection Officer**.
 - ✓ If an image is found to be **misused**, Basketball Ireland reserves the right to take **immediate action**, including:
 - **Requesting removal** from public platforms.
 - **Reporting violations** to the relevant authorities.
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5. Compliance and Review

- ✓ This policy will be **reviewed annually** to ensure it aligns with evolving **GDPR regulations and safeguarding policies**.
 - ✓ Basketball Ireland clubs and affiliates must **regularly educate staff, coaches, and volunteers** on these guidelines.
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Conclusion

These safeguards aim to ensure that all photography and videography within Basketball Ireland is conducted in a way that **protects player privacy, upholds child safeguarding principles, and complies with data protection regulations**.

For further information or to report a concern, please contact:

✉ **Basketball Ireland Child Protection Officer – Rory Wall** safeguarding@ireland.basketball

☎ **[086-798 0155]**

This guideline ensures **GDPR compliance**, follows **Irish sporting best practices**, and **prioritizes child safety in digital media use** within basketball.



Appendix 1.

Event Details

- **Event Name:** _____
- **Date of Event:** _____
- **Location:** _____

Applicant Information

- **Full Name:** _____
- **Address:** _____
- **Contact Telephone Number:** _____
- **Email Address:** _____
- **Club/School/Organization:** _____

Purpose of Recording

Please specify the purpose of recording and the intended usage (e.g., publication, promotion):

Permission Requested

- **Type of Media:** (tick one)
 - Photos
 - Video
 - Both

Intended Use of Images/Videos

1. Print Publication:

- Will these images/videos be used in any print publications?
 - Yes
 - No
- **Name of publication (if applicable):** _____

2. Online Use:

- Will these images/videos be used on a website or social media platform?
 - Yes
 - No
- **Platform/Web Address (if applicable):** _____



3. Other Uses (Specify):

○ _____

Consent and Acknowledgment

- By signing this form, I agree that:
 1. I will only use the images/videos for the purposes stated above.
 2. I will comply with Basketball Ireland's policies on safeguarding and data protection.
 3. I understand that Basketball Ireland reserves the right to withdraw consent for any images or videos if they are found to be inappropriate, or if they are used in an unauthorized manner.
 4. I have informed the individuals (or their legal guardians, in the case of minors) who will appear in these recordings, and I have obtained their consent in line with GDPR requirements.
 5. I understand that Basketball Ireland may contact me if there are any concerns about the images/videos.

Data Protection Notice

Basketball Ireland will process your personal data in compliance with GDPR. Your data will be securely stored and retained for no longer than necessary for safeguarding and regulatory compliance purposes. Images and videos may be requested for review if concerns arise about their content or use.

Retention Period

- All personal data provided here will be securely stored for a maximum of 31 days post-event. After this period, any identifying information will be permanently deleted.

Signature: _____

Date: _____

Return the completed form to the Basketball Ireland event or competition manager at the venue or via email to the Safeguarding Officer, Rory Wall: safeguarding@ireland.basketball