

**Minimum streaming requirements for National League clubs**

**Minimum Upload Speed:** 10 Mb/s is the absolute minimum for all game streams (and at all venues used by clubs) for the duration of the game. The speed must be consistent and stay the same throughout the season

**Training:** Club streamers must do a mandatory online training with Joymo ahead of the 2023/24 season. Dates for these webinars will be circulated to clubs prior to the season.

**Connectivity**: Dedicated Wifi, connected with ethernet cable. If the signal is strong and stable, basketballireland.tv can also accept connections without the ethernet connection. Fibre connection is by far the preferred option. National League teams who have received feedback on poor connectivity during the 2022/23 season must look into fibre option.

**Equipment:**

Streaming Device: We see higher image quality on newer Smartphones vs Tablets. Teams are encouraged to use a smartphone, preferably a flagship device not older than 2020 model. All devices must have the most recent Joymo Share app version and also keep up to date on the OS-version supporting the app.

Tripod and positioning: A stable **tripod** is a must, as is stable streaming position. If you are filming close to the court and you have received feedback on shaky streams in the season 22/23, a solution must be found to avoid the shaking. Filming should take place in line with mid-court line and from a raised vantage point if available.

**Updating information (scoreboard/quarter):** Everyone streaming is required to update the score and the quarter as a minimum. Using the timer is encouraged. Team names MUST be correct for every game. Please note that team names must be changed ahead of each game and the abbreviations distributed by Basketball Ireland must be used. Failure to comply, will see your game deemed as a ‘bad stream’.

**Troubleshooting / editing:** Each streamer should have the knowledge on how to change the stream name, stream method and adjust stream scheduled time (edit and extend). Every streamer MUST end the stream when the game is over.

If there are issues around the scheduled stream, a new stream should be created and filmed. Joymo must be informed to upload the game.

If you have technical issues around your game stream please email torill@joymo.tv

**Sound:**

**Commentary:** If the team is deciding to do commentary on the game, the equipment must be tested so that the sound is of an enjoyable quality for the viewer. Testing can be done with Joymo in advance of broadcast.

*Commentary do’s & don’t’s*

* *Welcome everyone to the stream 60 seconds before tip off. Clearly state who is playing and competition that it is eg. InsureMyVan.ie Super League (ensure that league sponsors are name-checked)*
* *Do not call players by first name, not all viewers will know each of the players*
* *Mind your language*
* *Remain neutral*
* *Advanced statistics from each game will be live on NBN23’s Swish All Hoops app, avail of that information and use it in commentary*

**Poor sound from device:**

If you receive feedback about poor sound on your streams, measures must be taken to address this issue.

**Language:**

Remember to stay in line with previously given instructions regarding foul language. All sound is being captured.

**Muting the stream:**

Atmosphere sound and the cheering from the fans in the venue is a vital part of the viewing experience. Streams should not be muted during play.

**Advertising:** **No advertising on the stream is allowed**. This means not adding graphics to Joymo Connect streams, or to focus the camera on adverts in the venue during timeouts and breaks.

Do not pause the stream during breaks, leave it running pointed at the court. It is OK to mute the stream during breaks and at half-time.

**Preparations:**

Teams must be prepared and have the streaming equipment set up before the start of the broadcast. This means streaming device mounted on the tripod, pointed at the court and all cables/microphone connected to the streaming device before going live.

**Bad Streams:** There will be financial penalties for those deemed to undertake ‘bad streams’. This includes connectivity issues, poor audio, no tripod used, advertising on streams, foul language on streams, not updating or using scoreboard, missing start or end of game, pausing the stream.

I/We declare that our club will adhere to the guidelines in this document for streaming on basketballireland.tv and all people involved in streaming games on behalf of clubs are informed of these guidelines

Upload Club Declaration Signatures (Mandatory)